

CAPITAL MARKETS

At SEDA Experts, we have an exclusive and dedicated team of experts that combine deep industry knowledge in fundraising in both private and public debt and equity capital markets, including but not limited to complex debt issuances, IPOs, Special Purpose Acquisition Companies (SPACs), public finance, as well as various securities offerings and derivatives associated with such securities.

Our experts' firsthand exposure to many securities offerings' transactions, from simple to highly complex, while running ECM and DCM globally at major banks, makes them uniquely well positioned to assist clients in a dispute and litigation context.

Their experience includes companies such as Bank of America Merrill Lynch, Goldman Sachs, Citibank and Deutsche Bank, among others.

Our distinguished experts have extensive experience dealing with issues such as due diligence, misrepresentation and disclosures, marketing materials and pitch representations, role of the underwriter, primary vs. secondary market vs. private placements offerings, as well as with the different type of instruments issued in connection with equity offerings such as: common shares, preferred shares, PIPE shares, American Depositary Receipts, among other.

SEDA's experts were retained on various matters in connection with SPAC and de-SPAC transactions and provided expert reports and testimony. Issues at dispute included but not limited to alleged misrepresentations by the target company officers and or SPAC sponsors, lock up agreements, high level of redemptions prior to closing, large drop in price of share after de-SPAC transaction, asymmetry and conflict of interest between the various parties involved in the SPAC and de-SPAC transactions, among other.

Our SPAC experts are well suited to support SPAC related disputes, as they had direct and hands on involvement in SPACs including sponsor side, management, IPO and underwriting, as well as target companies and board membership and executive management of target acquisition companies.

Our experts ran debt syndicate services including but not limited to marketing, pricing, and distributing debt, coordinating origination, underwriting, and bridging with the market and respective participants and investors (lenders), as well as bond transaction management. Their competence in debt issuance spans between government and municipal debt issues, corporate bonds and syndicated bank loans.

Our experts also took on various senior roles in banks and consultants giving them deep knowledge of the valuation of companies in the context of raising capital. They produced highly ranked fundamental research covering various industries such as major integrated oil companies, consumers goods, food, beverage and tobacco across various geographies and jurisdictions and assessed deal value dynamics in both private and public transaction for financial investors.

NEW YORK

1185 Avenue of the Americas, 3rd FL
New York, NY 10036
+1-646-626-4555
info@sedaexperts.com

LONDON

100 Bishopsgate, 18th FL
London, EC2N 4AG
+44-020-3051-8955
info@sedaexperts.com

EXPERTISE

CAPITAL MARKETS

- Equity Capital Markets (ECM)
- Debt Capital Markets (DCM)
- Special Purpose Acquisition Companies (SPACs)
- Corporate Valuation/Due Diligence
- Block Trades
- Debt Syndicate/Loan Syndicate
- Municipal Bonds/Public Finance
- Primary Offerings and Private Placements

EXPERTS

CAPITAL MARKETS



David Locala
Managing Director

David Locala spent his entire career of over 30 years in investment banking, with a particular focus on mergers and acquisitions and financing / capital markets transactions for companies in the technology sector. He completed over \$200 billion in transactions, including buy-side and sell-side M&A for publicly-traded and private companies, leveraged buyouts and contested transactions.

Former
Citigroup – Managing Director and Global Head of Technology
Deutsche Bank – Managing Director and Co-Head of Global Technology

Expertise
Mergers and Acquisitions (M&A), Fairness Opinions, Business Valuation, Venture Capital/Private Equity, IPOs / SPACs, Companies in the Technology Sector



Craig Coben
Managing Director

Craig Coben has over 25 years of financial industry experience serving as the Vice Chairman of Global Capital Markets and Global Head of Equity Capital Markets at Bank of America Merrill Lynch. He is an investment banking world-class expert with deep expertise in a full range of equity products, including IPOs, SPACs, block trades.

Former
Bank of America Merrill Lynch – Vice Chairman of Global Capital Markets and Global Head of Equity Capital Markets
Deutsche Bank – Managing Director, EMEA Equity Capital Market

Expertise
IPOs, and Securities Offerings, Investment Banking, SPACs, Block Trades, Margin Loans, Corporate Equity Derivatives



Chris Whitman
Managing Director

Chris Whitman has more than 30 years of debt and equity capital markets experience, alongside as a bank treasurer and capital allocator. Chris helmed a handful of global functions over the second half of his 23 years at Deutsche Bank developing and drawing upon these skills.

Former
Deutsche Bank
Head of Financial Resources Management, Corporate & Investment Bank
Head of Corporate Relationship Lending
Head of Global Debt Syndicate
Co-Head of Global Equity Capital Markets

Expertise
Debt Capital Markets, Bank Treasury, Equity Capital Markets, Capital Allocation and Capital Efficiency



Mitchell I. Gordon
Managing Director

Mitchell Gordon has over 30 years of industry experience as a C-suite executive, as partner at private equity firms, and as senior investment banker. He has extensive experience in Special Purpose Acquisition Companies (SPACs) as President and CFO, and he brings significant expertise in Investment Banking, M&A, and restructuring transactions.

Former
Cambridge Capital Acquisition Corp./SPAC - President and CFO
Interpool (NYSE: IPX) - EVP and CFO

Expertise
Special Purpose Acquisition Companies (SPACs), Mergers and Acquisitions (M&A), Investment Banking, Restructuring and Financing, Transportation and Logistics



Mike Airheart
Managing Director

Mike served Corporate and Investment Banking clients raising public and private debt capital. As a Senior Corporate Banker, he managed middle-market and large, multinational, corporate clients, specializing in corporate finance, capital raising, due diligence, wholesale credit origination/loan book portfolio management and credit risk management.

Former
Bank of America Merrill Lynch – Managing Director

Expertise
Corporate Debt Capital Raising, Corporate Finance, M&A Financing, Credit Risk



Arthur Miller
Managing Director

Arthur Miller has over 43 years of experience in public finance and municipal bonds serving as Managing Director and Co-Head of Public Finance Strategies & Analytics Groups at Goldman Sachs. He covered leading roles at industry organizations including Vice Chair and Member of the Board of Directors at the Municipal Securities Rulemaking Board. He currently acts as an Arbitrator at FINRA.

Former
Brightcove Inc ("BCOV") - CEO, President and COO
Lycos Inc ("LCOS") - Chief Legal Officer, General Counsel, VP Corp Dev

Expertise
Corporate Governance, Board of Directors and Officers Duties Responsibilities and Operations, Compensation Committees/Compensation Strategies, Venture Capital, Technology Transformation

EXPERTS

CAPITAL MARKETS



Robert Ohrenstein
Senior Advisor

Robert Ohrenstein is a market-leading transaction adviser to private equity and similar investors. His career includes leadership roles at KPMG, where he served as Global Head of Private Equity and Vice Chair, as well as advisory positions in various commercial and charitable organizations.

Former
KPMG – Vice Chair, Global Head of Private Equity

Expertise
Private Equity Transactions, Pre-transaction Due Diligence, SPA Pricing Mechanics, Closing Accounts Disputes, Financial Reps and Warranties



Robin Shoemaker
Managing Director

Robin Shoemaker has over 30 years of experience in equity research focused on the oil and gas industry. Robin's tenure in energy research started at Lehman Brothers and included a two-year assignment as co-head of Asia Equity Research in Hong Kong. At Bear Stearns, Robin served as a Managing Director covering the oilfield services industry.

Former
KeyBanc Capital Markets - Director
Citi Investment Research - Director

Expertise
Energy Research, Oil and Gas, Oil Services and Equipment, Due Diligence



Alfred G. Jackson
Managing Director

Alfred G. Jackson has over 40 years' experience in financial markets where he was a leader in the field of equities research and valuation as well as Managing Partner in a successful Registered Investment Adviser (RIA). In his long career at Credit Suisse First Boston Mr. Jackson was consistently voted the #1 analyst for the food category.

Former
Credit Suisse First Boston - Global Head of Securities Research

Expertise
Cash Equities, Equities Research, Valuation, Registered Investment Advisers



Philip A. Olesen
Managing Director

Philip Olesen is a global credit sales and trading professional with over 25 years of leadership and expertise in credit trading, risk management, and investment banking. With a distinguished career primarily at UBS Investment Bank, he has been involved in all credit products including bonds, loans, CDS and structured credit products including correlation risk.

Former
UBS Investment Bank - Managing Director, Global Head of Credit Trading
Managing Director, Head of Global Correlation
Managing Director, Global Risk Manager - Credit

Expertise
Global Credit Sales & Trading (including Emerging Markets), Credit Derivatives, Risk Management, Credit Research, Liability Management, Capital Markets