



## CRAIG COBEN

MANAGING DIRECTOR

### EXPERTISE

- ✓ IPOs, and Securities Offerings
- ✓ Investment Banking
- ✓ SPACs
- ✓ Block Trades
- ✓ Margin Loans
- ✓ Corporate Equity Derivatives

### EDUCATION

**Harvard Law School**  
JD, Law

**Yale University**  
BA

### EMPLOYMENT HISTORY

**SEDA Experts**  
Managing Director  
2023-Current

**Bank of America Merrill Lynch**  
Co-Head Global Capital Markets, Asia-Pacific  
Region  
2020-2022  
Vice Chairman  
2018-2020  
Global Head of Equity Capital Markets  
2014-2018  
Head of EMEA Equity Capital Markets  
2009-2016  
Managing Director, EMEA Equity Capital  
Markets  
2005-2009

**Deutsche Bank**  
Managing Director, EMEA Equity Capital  
Markets  
1997-2005

**Sullivan & Cromwell LLP**  
Lawyer  
1993-1997

**US Court of Appeals, District of Columbia  
Circuit**  
Law Clerk to Judge Douglas H. Ginsburg  
1992-1993

**Craig Coben has over 25 years of financial industry experience serving as the Vice Chairman of Global Capital Markets and Global Head of Equity Capital Markets at Bank of America Merrill Lynch. He is an investment banking world-class expert with deep expertise in a full range of equity products, including IPOs, SPACs, block trades, accelerated bookbuilds, secondary offerings, rights issues, equity-linked offerings (convertible and exchangeable bonds), margin loans, and corporate equity derivatives.**

From 2005-2022 he worked as a Managing Director at Merrill Lynch and then Bank of America, holding several senior positions including Global Head of Equity Capital Markets, Head of EMEA Equity Capital Markets, and Co-Head Asia-Pacific Global Capital Markets.

Prior to that, he worked eight years at Deutsche Bank, rising to the level of Managing Director in its Equity Capital Markets division. He was previously a securities lawyer at Sullivan & Cromwell and a law clerk to Judge Douglas H. Ginsburg of the US Court of Appeals, District of Columbia Circuit.

Craig is a recognized and sought-after commentator on the financial industry, with numerous recent columns published in the Financial Times and guest appearances on CNBC and Bloomberg TV. Craig has also previously served as Chairman of the Equity Capital Markets Division of the Association for Financial Markets in Europe (AFME).

He holds a BA from Yale University and a JD from Harvard Law School and speaks fluent Spanish, French and Italian.