



PETER SELMAN

CHAIRMAN AND MANAGING PARTNER

EXPERTISE

- ✓ Cash and Derivatives Equity
- ✓ Equity Valuation
- ✓ Exchanges
- ✓ Indices
- ✓ OTC and Listed Derivatives
- ✓ Prime Finance
- ✓ Structured Products and Annuities

EDUCATION

University of Cambridge
Master of Arts in Economics

EMPLOYMENT HISTORY

SEDA Experts
Managing Partner
2022-Current

Cloud9
Chairman and Co-founder
2020-2024

Deutsche Bank Securities
Global Head of Equities,
Co-Head of Americas Markets
Member of the Management
Committee of the CIB
2017 to 2020

Goldman Sachs
Co-Head of Global Equities Trading and
Execution Services
Member of the Firmwide Risk Committee
2014-2017

Co-Head of US Equities Trading,
Co-head of Global Equity Derivatives
2007-2014

Head of European Equity Derivatives
1994-2007

Peter Selman has over 25 years of experience in the finance industry spanning global equities and derivatives, as the former Head of Global Equities at Deutsche Bank, and the Co-head of Global Equity Trading at Goldman Sachs. He is a world-class expert in all aspects of equity products including cash equities, OTC options, listed derivatives, equity valuation, securities lending and prime finance, ETFs and structured products.

Mr. Selman, as the former Head of Global Equities and co-head of the Americas markets businesses at Deutsche Bank, oversaw a substantial consolidation of the Equities business including a significant re-engineering of its scope, infrastructure, and balance sheet usage before its closure in 2019.

Prior to joining Deutsche Bank, he built his career at Goldman Sachs, the number one Equities franchise, where he was the Head of Global Equity Derivatives and then Co-Head of Global Equity Trading and Execution Services.

During that period, he built and managed several class-leading initiatives including retail structured products, systematic trading strategies, and corporate equity derivatives. He served on the Firmwide Risk Committee, Executive Committee of the Securities business as well the Client and Business Standards Committee.

Mr. Selman began his career in London at Goldman Sachs where he worked in equity derivatives from 1994 until 2007. He oversaw all aspects of the business including electronic market-making, structured products and OTC options. He was promoted to partner in 2006 at the age of 34 and head of the European business.

Peter is also a committed philanthropist having served on the board of Cambridge in America, the Sutton Trust, and the Margate Bookie. He lives in New York with his wife and his 5 children.